



FULL TIME / DIETZENBACH

Online Marketing Manager (m/f/n)

The DVS TECHNOLOGY GROUP unites leading specialist companies with one common idea: to machine surfaces in such a way that the challenges of the future can be met - both for classic and alternative drives as well as for general industry. We employ over 1,400 people worldwide and are one of the leading international system providers for machines, tools and production solutions. Wherever something moves in the future, we move the future with it. one group, one drive: shaping tomorrow - be a part of it.

Your tasks, among others:

- + Further development of the DVS TECHNOLOGY GROUP websites and other communication tools
- + Implementation of measures for search engine optimisation (SEO)
- + Planning of SEA/SEM campaigns
- + Monitoring of content marketing
- + Supervision of social media channels

Your profile:

- + Completed business studies with a focus on online marketing, media or communication sciences
- + Several years of experience in SEO, editing, UX, website creation and marketing in social media channels
- + You are familiar with email marketing and newsletter campaigns
- + High motivation and strong initiative
- + Entrepreneurial, strategic thinking and enjoy working independently
- + Fluent English language skills